



MODULE ONLY BUSINESS - LEVEL C1 - COURSE 2

DURACIÓN: 10 horas

CRÉDITOS ECTS: 0

OBJETIVOS

En este bloque, el alumno consolidará el material de los bloques anteriores y continuará el cruce de C1 a C2. El contenido del curso sigue siendo funcional y se centra por completo en mejorar la independencia del alumno en todas las áreas, motivándolo a familiarizarse con temas como el cine, expresando capacidad, obligación y prohibición, así como presentando e interpretando estadísticas. En cuanto a las estructuras gramaticales, habrá una revisión y ampliación continuas de las estructuras y los tiempos. Las habilidades productivas y receptivas se amplían con más verbos frasales, expresiones idiomáticas, los diferentes verbos seguidos de gerundios o infinitivos, expresando posibilidades futuras y dando opiniones. Al igual que con los otros bloques del curso, hay una práctica frecuente de pronunciación y el alumno está expuesto a sonidos largos y cortos, sonidos de vocales, elisión, homófonos, así como práctica de vocabulario general y oraciones. En términos de conversación, el alumno ahora puede abordar la mayoría de las situaciones con poca o ninguna preparación. El uso de una variedad de ejercicios abarca diferentes estilos de aprendizaje y garantiza una cobertura completa de los temas tratados.

PROGRAMA CONTENIDOS

Takeovers and mergers

1. Defining and describing the different ways that two companies can join.
2. Vocabulary: merger, takeover, joint venture, restructuring, conglomerate, white knight, takeover bid, hostile/friendly takeover, predators, prey, poison pill, raid.

From boom to bust

1. Extended speaking practice on the economy in general. Introduction of more complicated

economic principles.

2. Vocabulary: inflation, growth, unemployment, trade, stagflation, stagnation, plummet, sky rocket, demand, trade surplus/deficit/gap, boom, bust, take a dive, import, export.

Business plan

1. In this class the focus is on the different stages and parts of a business plan.
2. Speaking practice consists of explaining the content of the different areas and why they are important.
3. Vocabulary: mission statement, marketing plan, financial plan, people and action plan, SWOT analysis, PEST analysis.

Money, money, money

1. This lesson focuses on ways of working and getting paid.
2. Vocabulary: Salary, wages, commission, time and a half, double time, overtime, minimum wage, performance-related pay, tips, cash in hand.
3. Here is also an introduction to some money expressions and idioms: fat cats, to be on the breadline, raking it in, to be rolling in it, money makes the world go round, money is the root of all evil, time is money, to make ends meet, look after the pennies and the pounds will look after themselves, a back-hander.

I'm glad you asked me that

1. Asking indirect questions such as: would you mind telling me?, I was wondering if?, Could you tell me??
2. Role-play a meeting between a senior manager and a union representative to clarify some rumours about job losses.

Spot the errors

1. In this lesson the focus is on finding and correcting common errors in written English.

Risk management

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1. In this lesson the student will learn about potential business risks, in particular those connected with internet security and ensuring continuity of the business with a suitable back-up strategy.
 2. In addition the student will learn vocabulary relating to the description of risk scenarios in work contexts.
 3. You've got mail:

In this section the student will answer the spoken questions the tutor has prepared and plan and write an email following the tutor's written instructions.

The tutor will give feedback on this work.